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Prototype Sprint

Clickable model of your product idea or feature in 5 Days

316 UX Studio OPC
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You'll be working with me

Hi, I'm Vic 👋

I'm the Solo Founder of this UX Design Studio.
I collaborate with Startup Founders, Product Owners, Product Engineers and Stakeholders to create solutions that consider User Needs, Business Objectives, and Technical Requirements in a fast-paced environment.
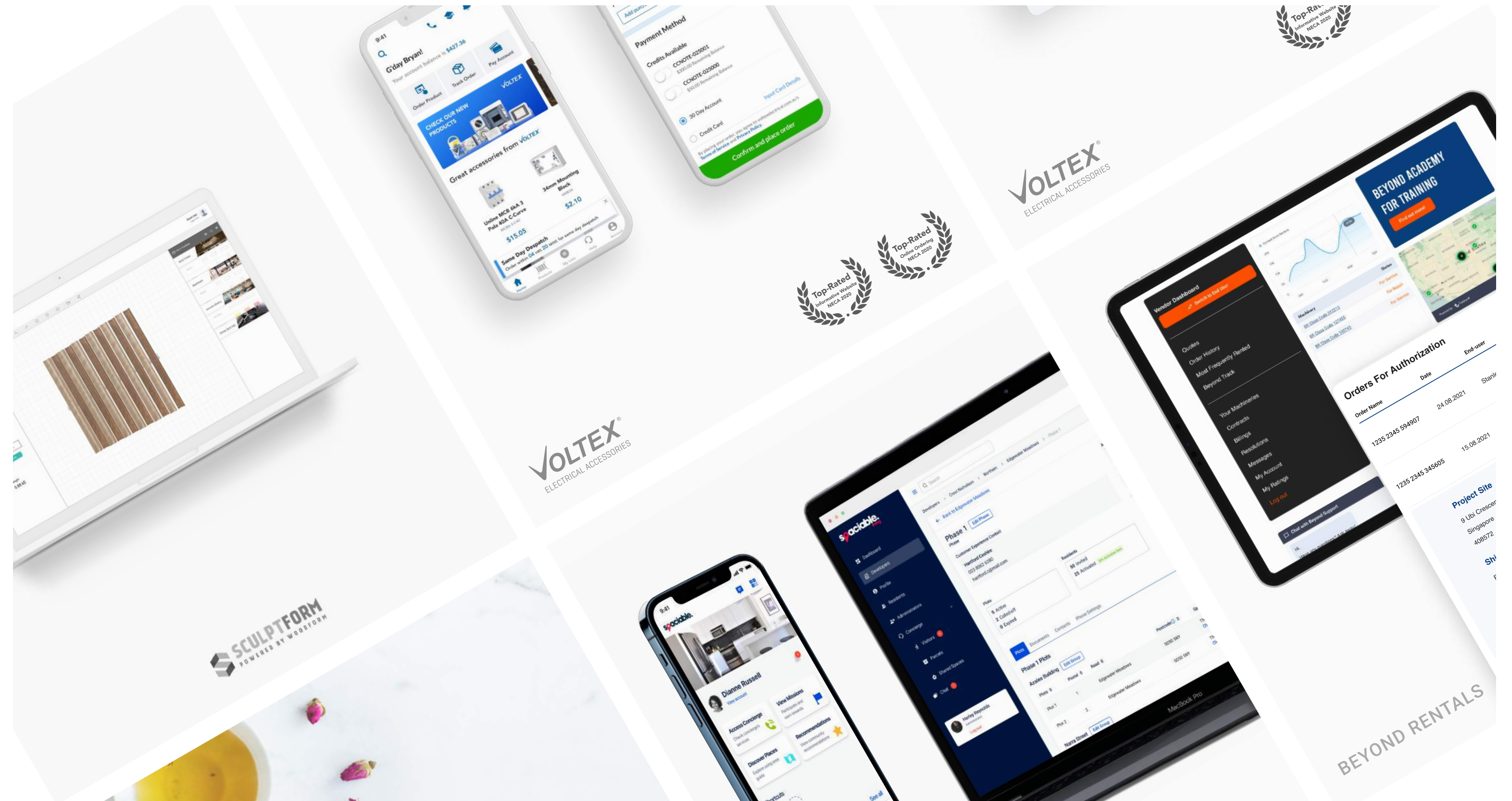
✓ 8 Years of designing User Experience

✓ Problem-focused strategy in designing mobile/web apps to build cost-effective solutions
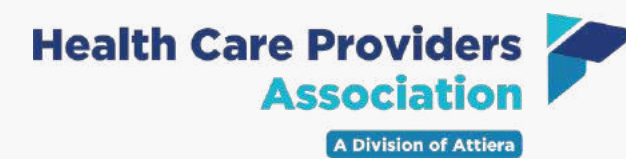
✓ With proven results for B2B Companies and Startups

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Capabilities

Here are the things that I do for my clients

✓ **Design for MVP** (e.g. SaaS, Client Portal, Marketplace, B2B apps, Multi-view platforms)

✓ **Redesigning existing Platforms and Websites**

✓ **Continuous UI UX engagement for Product Teams (Agile) and Startups**

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Clients

SCULPTFORM

VOLTEX®

FORGE™
PLUMBING AUSTRALIA

Health Care Providers
Association
A Division of Attiera

spaciable.

Hypomo™

AWST

dca

SyndiGate

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Prototype Sprint

Airbnb, Dropbox, Slack, Uber, and other successful companies, they started out as a prototype to test and validate their idea. Just like them, we believe that you should start your idea or feature with a prototype.

Prototype Sprint is a short-term engagement to help our clients build a clickable model of their product idea in 5 Days. Stop overthinking, and start with a prototype to refine your product vision, save time and money, secure funding, and reduce risk.

Early version of your product idea	**Prototype you can test as a proof of concept**	**Sell your idea to stakeholders**

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Process

Pre-Sprint **Sprint Goals & Visual Reference**	Day 1 **UX Strategy (Workshop)**	Day 2 **UX Design (Wireframes)**	Day 3, 4 & 5 **UI Design & Prototype**
Answer Sprint Questionnaires	1-2hr Experience Map Workshop	Wireframes	UI Design & Prototype
Provide Visual References	Sitemap	Client: Wireframes Approval	Client: UI & Prototype Approval
Structure References	Client: Sitemap Approval		

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Pre-Sprint

Sprint Goals & Visual Reference

Our studio will send you a questionnaire which will help us do an initial strategy for the prototype.

Questionnaire Sections

- Sprint Questions (Vision for the Product)
- Visual References (How you want it to look like)
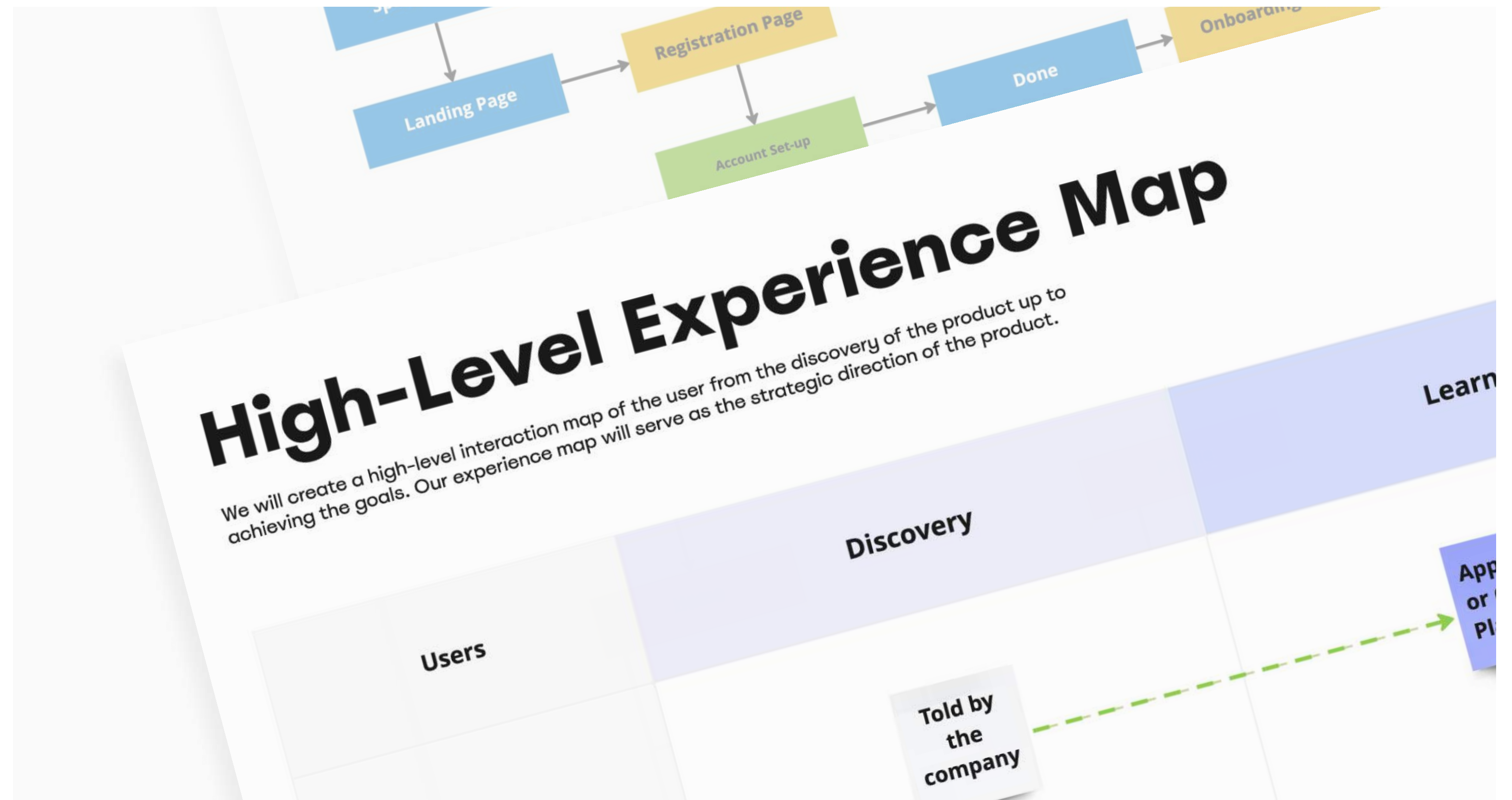- Structure References (Your initial idea of the app)

Day 1

UX Strategy (Workshop)

We will run a High-Level Experience mapping workshop to determine the core value of your product, which will be the focus of our prototype.

After the workshop, we will create a sitemap that reflects the strategy we created from the workshop.

Activities

- High-Level Experience Mapping (1-2hr Session)
- Sitemap
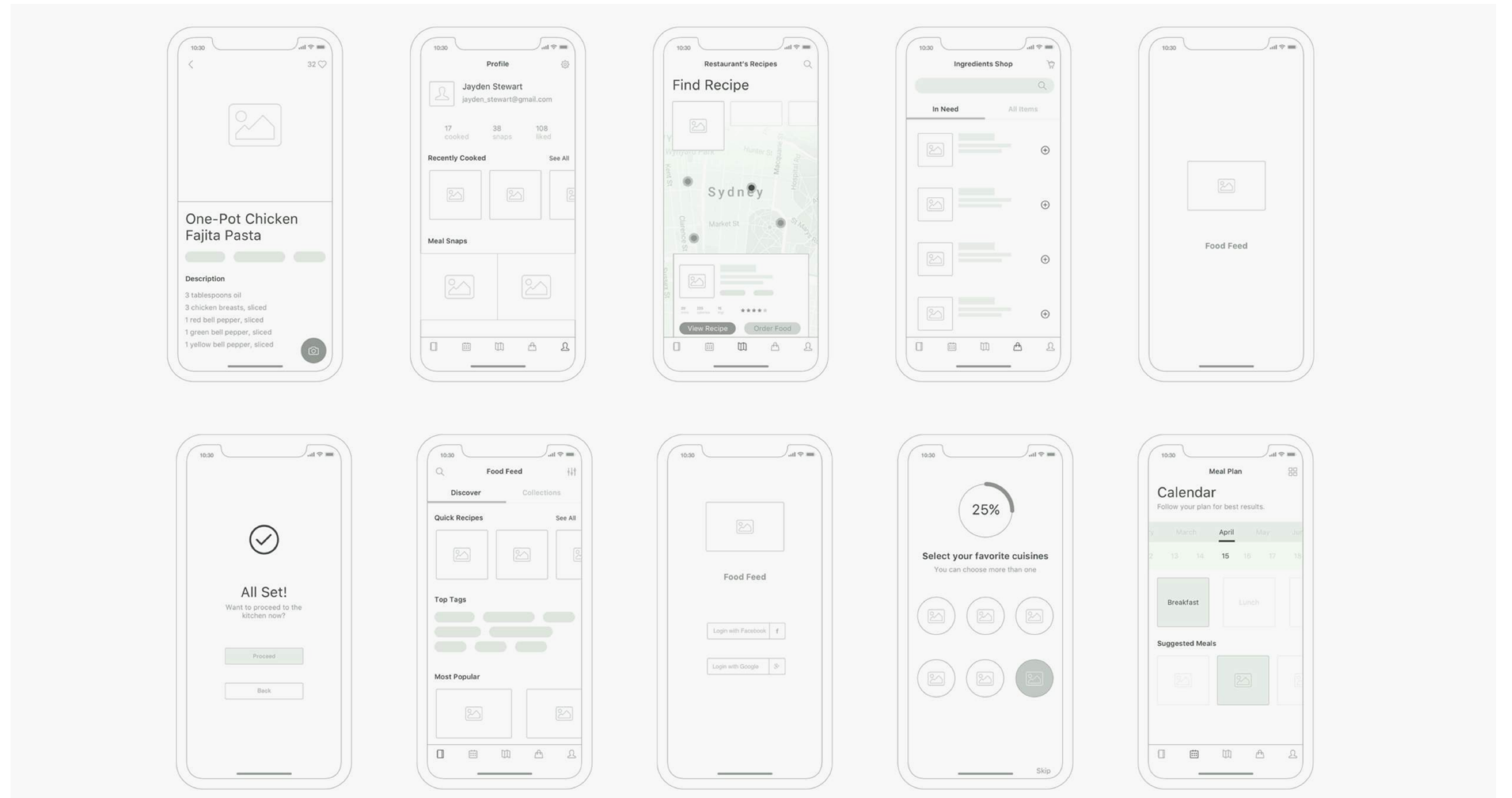- Client: Sitemap Approval

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Day 2
UX Design (Wireframes)

Now that we have the UX direction of your product idea or feature, we will use the artifacts to create the wireframes.

Activities

- Wireframes
- Client: Wireframes Approval
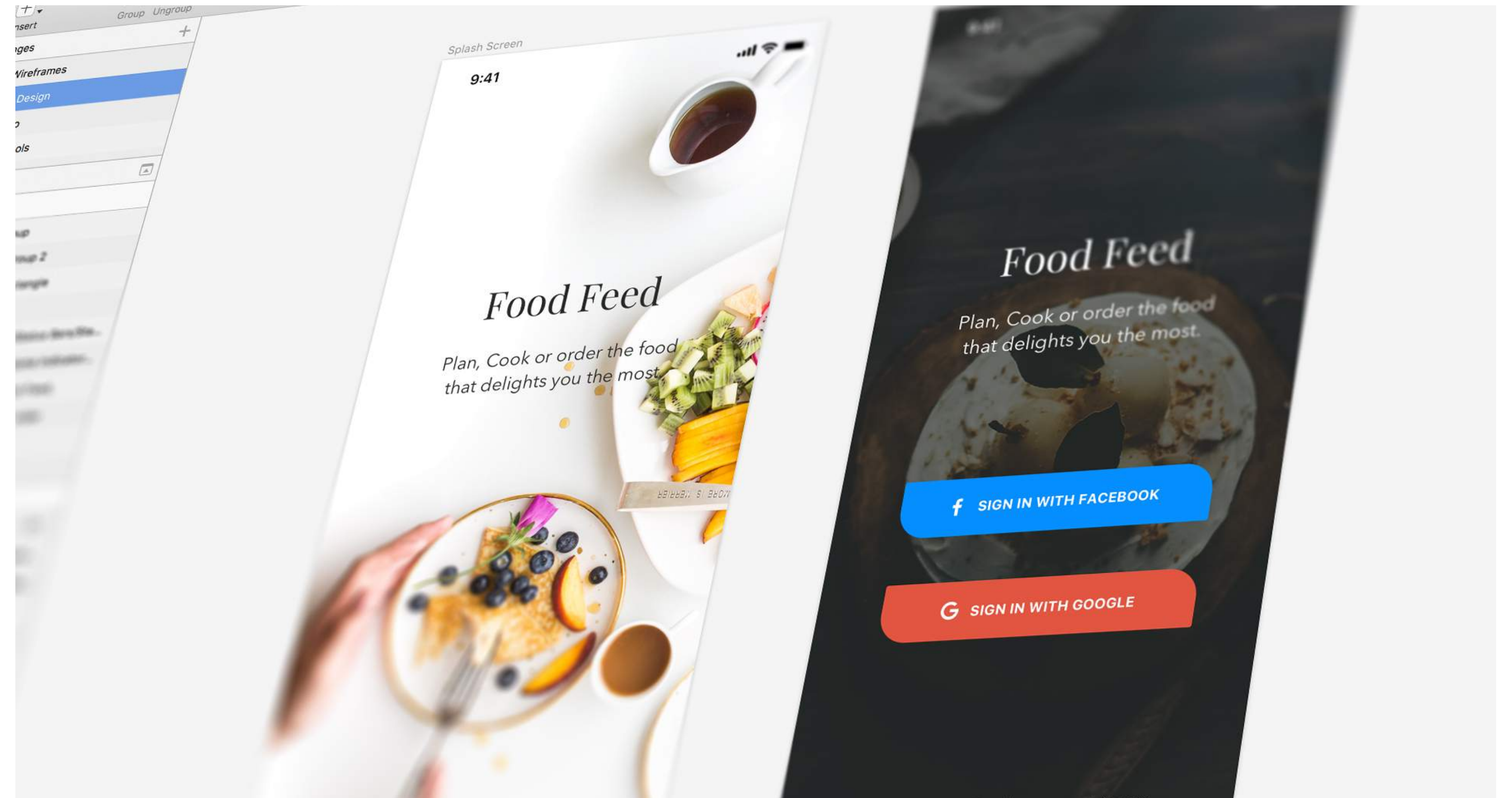
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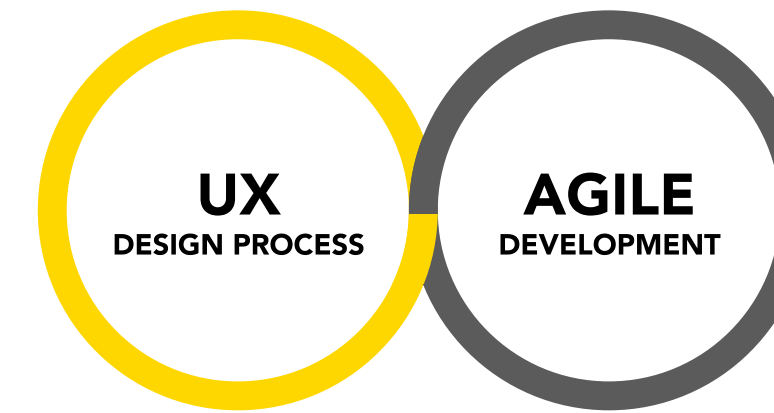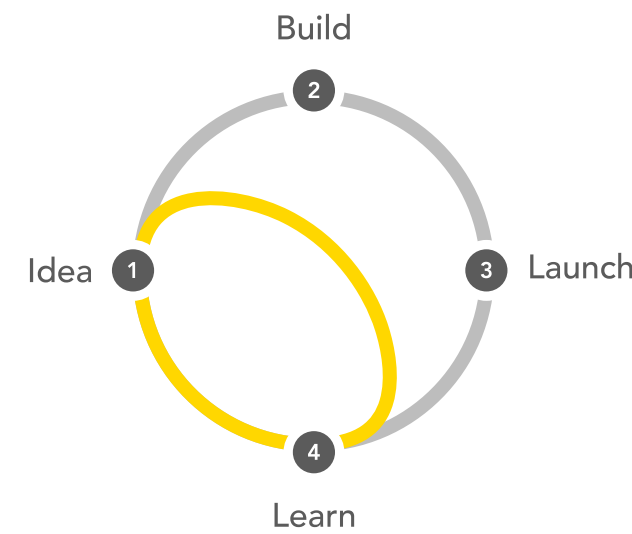**Day 3, 4, & 5**

UI Design & Prototype

Upon approval of the wireframes, we can start with the UI Design and Prototype. Everything will be based on the provided inputs from our pre-sprint (Visual References and Structure References).

Activities

- UI Design
- Prototype
- Client: UI Design & Prototype Approval

<u>Sample Prototype</u>

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Build
2
Idea 1   3 Launch
4
Learn

UX
DESIGN PROCESS

AGILE
DEVELOPMENT

✓ This is for you if

You want to create an early version of your product idea as soon as possible.

You will trust our skills to deliver a good-enough UI as long as it reflects the strategy we defined in High-Level Experience Mapping workshop.

You have a product or feature idea and you don't know where to start

You want to test or validate a product or feature idea

You want to get early customer feedback about your product or feature idea

You want to lessen the risk of building an invaluable product

You want to pitch an idea to your company stakeholders

You understand that the prototype might not be your final product.

✕ This is not for you if

You want to refine, finalize, and create pixel-perfect UIs, something that is ready for development and launching.

For Prototype Sprint, you have to trust our abilities to deliver a good-enough product. A Complete Product UI/UX Design might be better for your requirements.

Your idea requires less to no customer validation/testing

You might not get a lot of value from the Prototype Sprint, since this is focused in learning about your product or feature idea.

You want to create production-ready designs in Agile Development

A Production Sprint might be better for your needs which is to gather your User, Business, and Technical requirements, and create designs for developers' consumption.

Prototype Sprint

Next Steps

Schedule a 30-min Fit Call
📅 Let's discuss if your project is a good fit to our Prototype Sprint

Agenda
- Discuss your vision for the product
- Help you scope your prototype

After the Fit Call, we will know if we are fit to work together, and we will give you an exact quotation for the cost of your prototype.

Prototype Sprint

THANK YOU